



VISION, VISION & MORE VISION

"A LEADER MAXIMIZES VISION."



Bobby Bogard

"Vision is not easy to manage or maintain! A leader who masters the art of vision will lead the team to maximum impact! Some leaders fail to realize that vision leaks! One has to continually create methods, platforms, and delivery systems to promote the vision! It must continually be communicated. The carriers of the vision have to continually broadcast it. Every environment and gathering of people should include some form of vision casting."



JOHN MAXWELL
Author & Pastor

***"PEOPLE BUY INTO THE LEADER BEFORE THEY BUY INTO THE VISION
BUT THE VISION KEEPS THE PEOPLE FOLLOWING THE LEADER."***

THINKING SOMEONE IS GOING TO GO THE LONG HAUL BECAUSE OF THE LEADER'S CHARISMA IS **WISHFUL** THINKING

- **Young leaders** sometimes gather others through magnetism, personality, or expertise. That is as it should be. However, while a leader may attract them, the power of vision will **hold** them.
- **Wise leaders know how to personalize the vision.** They help others see themselves as participants. **PRO 29:18** "Where there is no progressive revelation (vision), the people cast off restraint."
- **When the vision isn't clear people begin to disconnect.** People want to be a part of something greater than themselves. They desire to **contribute**. They want to know that their involvement **moves** the mission forward.



"3 KEY FEATURES FOR IMPLEMENTING VISION."

- Leaders must be laser focused on the **"why"** of the organization. The "why" speaks to the **motivation**, the **passion** and the **driving force** for the company's existence.
- The leader must understand what problems are being solved by the team. Understanding what the team does well keeps everyone **involved** and **focused** on what's important. It helps the company stay narrow and sharp rather than broad and inefficient.
- Lastly, vision is about the future, the dream of what could be. Some would refer to it as the BHAG (big hairy audacious goal). Something that requires growth, resources, and people in order to be achieved. It provides the dream for tomorrow and **ignites** the desires to go there. BHAG creates the understanding that more **investment** is needed, more leadership development is required, more streamlining is vital. The dream of what could be says, "We haven't **arrived**. There is another level. We have another mountain to climb."

IF A LEADER DOESN'T HAVE VISION THEY WILL **PLAGIARIZE** IT.

- No organization can live without vision.
- Even the most dynamic and charismatic leader **requires** vision because it, the vision, is what keeps the people following the leader.
- Ultimately, vision furnishes the **adhesive** which pulls the organization and its leadership together.

REMEMBER

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LEADERSHIP STUDY GUIDE



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Best selling author

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- **When the vision isn't clear people begin to _____.** People want to be a part of something greater than themselves. They desire to _____ . They want to know that their involvement _____ the mission forward.



"3 KEY FEATURES FOR IMPLEMENTING VISION."

- Leaders must be laser focused on the _____ of the organization. The "why" speaks to the _____, the _____ and the _____ for the company's existence.
- The leader must understand what problems are being solved by the team. Understanding what the team does well keeps everyone _____ and _____ on what's important. It helps the company stay narrow and sharp rather than broad and inefficient.
- Lastly, vision is about the future, the dream of what could be. Some would refer to it as the BHAG (big hairy audacious goal). Something that requires growth, resources, and people in order to be achieved. It provides the dream for tomorrow and _____ the desires to go there. BHAG creates the understanding that more _____ is needed, more leadership development is required, more streamlining is vital. The dream of what could be says, "We haven't _____ . There is another level. We have another mountain to climb."

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- No organization can live without vision.
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