



# CELEBRATE SUCCESS,

# DON'T CEMENT IT.



Bobby Bogard

*"A season of success should be celebrated, not cemented. When an organization cements their accomplishments they make them their standards for success. A deceitful sense of "this is how it's done" can creep into the organizational fiber. This is a costly mistake!"*

- CULTURAL SHIFTS AND TECHNOLOGY ADVANCE; THEY WILL DEMAND NEW PROGRAMMING OR DELIVERY SYSTEMS.
- WHAT WAS A SUCCESSFUL PROCESS OR PRESENTATION FOR ACHIEVEMENT NOW BECOMES THE PATH TO FAILURE.
- CONSUMER DEMANDS HAVE CHANGED. CLIENTELE ARE NOW LOOKING FOR DIFFERENT AMBIANCES, A VARIETY OF OFFERINGS, OR RELEVANT PACKAGING.

**THE WORLD HAS TRANSITIONED AND SO MUST THE FORMULA FOR SUCCESS.**

**ONE OF THE ULTIMATE ADVERSARIES OF TOMORROW'S POSSIBILITIES IS YESTERDAY'S SUCCESSES!**

**Philippians 3:13** conveys the right perspective when Paul writes, "I have not achieved it, but I focus on this one thing: Forgetting the past and looking forward to what lies ahead!"

**THE PAST IS A PLACE OF REFERENCE, NOT A PLACE OF RESIDENCE.**

Companies can be blinded by their past. They can plateau and be unaware that their influence is waning. The future can only be found by leaving the past. That requires bold leadership willing to forge new ventures.



## "4 KEY THOUGHTS FOR MOVING FORWARD"

- 1 • Keep the organization **fresh** and **current**, while at the same time maintaining **consistency**, by **embracing** a culture of **diversity**! The organization should utilize the different talents, skills, maturity, and creativity within the business.
- 2 • Many times companies lose the ability to be on the cutting edge because they keep their decision room capped. The same old **voices** with the same old **filters** of life sitting in the same old room **recycling** their past **strategies**.
- 3 • What would happen if there was a level of leadership where **cross pollination** was present? Where multiple generations had a voice. A room where departments could brainstorm without fear or competition.
- 4 • Leaders have to be willing to bring in outside voices and **perspectives**. Consultants who can help assess **staffing**, **processes**, and **budgets** to correct tunnel vision.

**REMEMBER**

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# **LEADERSHIP STUDY GUIDE**



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- WHAT WAS A SUCCESSFUL \_\_\_\_\_ OR \_\_\_\_\_ FOR ACHIEVEMENT NOW BECOMES THE PATH TO \_\_\_\_\_ .
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